PRIVATIZATION IN UKRAINE:

OPPORTUNITIES AND TIPS FOR CZECH INVESTORS

**GOLAW** 

## **PRIVATIZATION IN UKRAINE 2021**

# OVERVIEW OF OPPORTUNITIES





## 04

AND PROFESSIONALISM

**TRANSPARENCY** 

# Changing Privatization Standards

Fair and transparent process



**Open communication with investors** 

(meetings, forums, chambers of commerce, business associations)



Investor relations office











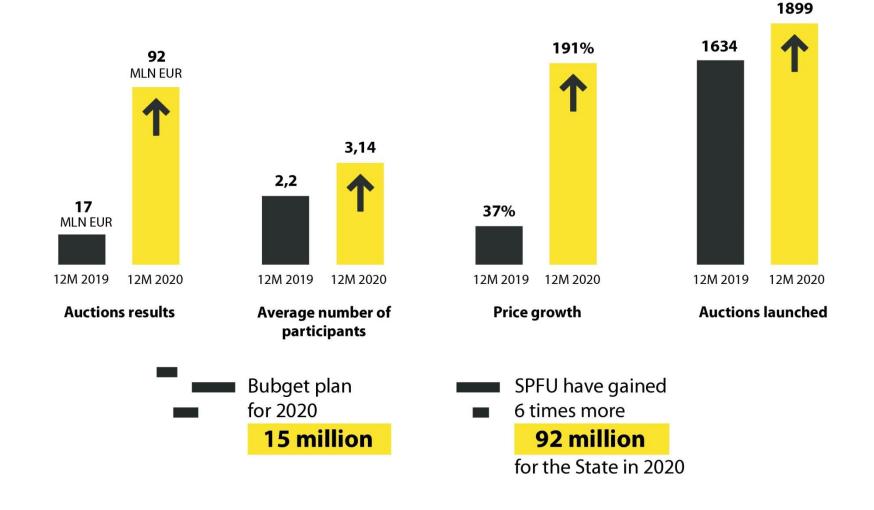
**DOCUMENTS** 

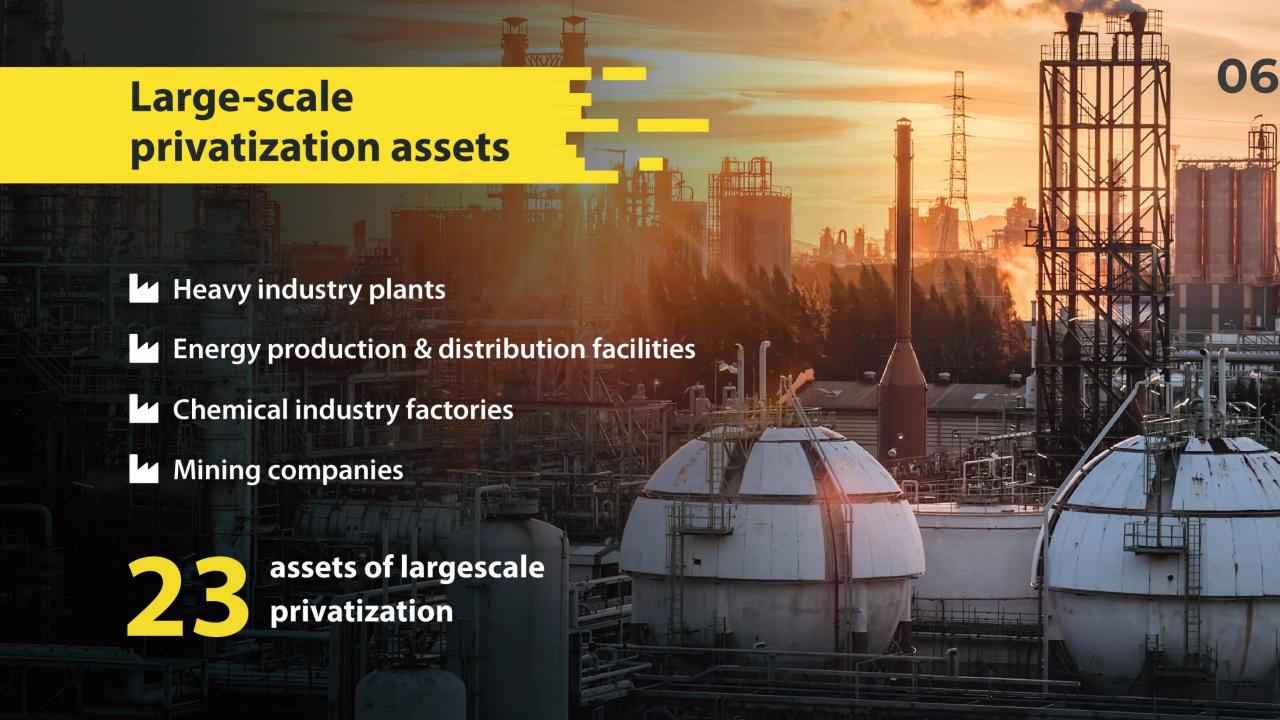
**TEASERS** 

**VDR** 

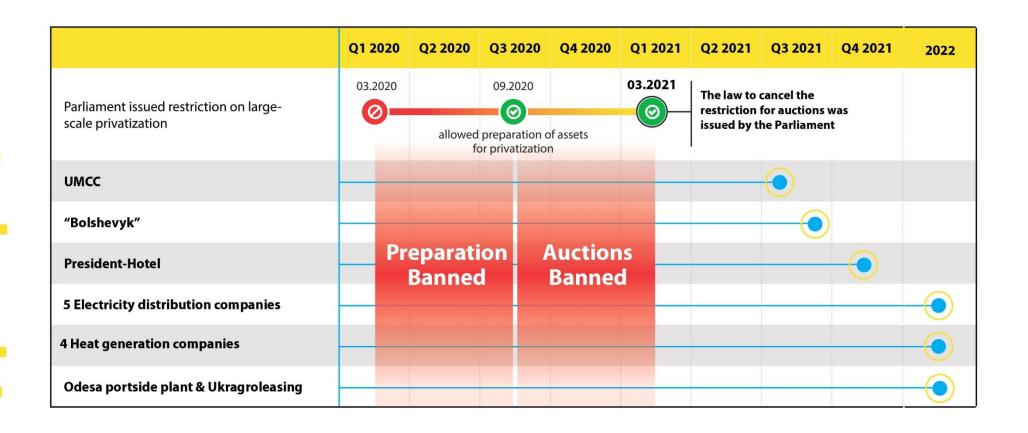
**ACCESS** 

**AUCTION** 





# 363 mln EUR budget plan from large-scale privatization can be even overachieved



# **JSC United Mining and Chemical Company**

#### **Overview**

100% state-owned company specializes in **development of titanium-zircon** deposits and production of rutile, ilmenite and zircon concentrate, and concentrate en-richment services. UMCC accounts for 3% of worldwide production volumes of titanium-containing substances. 90% of company's production is exported. There's a sustainable demand on the production of UMCC on external markets of titanium minerals.

#### **Adviser**

BDO Corporate Finance (in consortium with Baker Tilly)



**Auction** 

Q3 2021



112 mln EUR



JSC First Kyiv MachineBuilding Plant ("Bolshevyk")

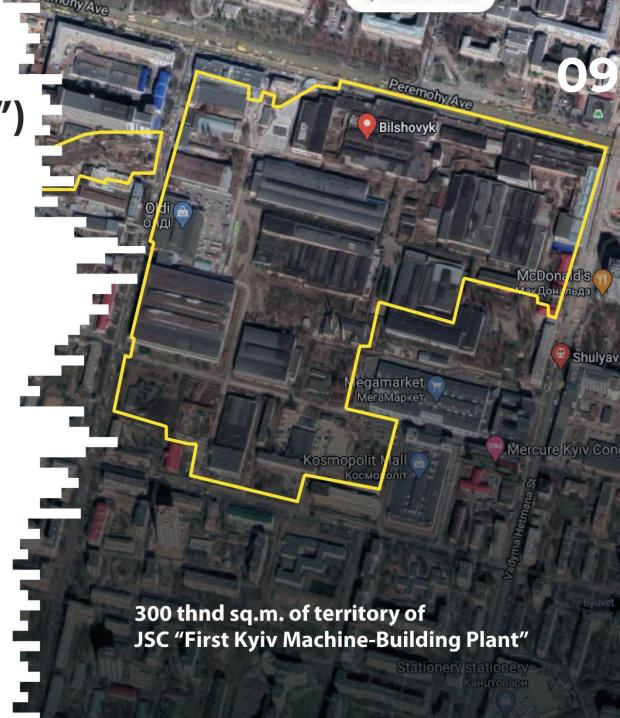
#### **Overview**

100% state-owned company, former soviet machine building factory "Bilshovyk" has more than 130 years history. Today the plant manufactures unique largesized equipment, machines and production lines for the rubber processing, coal, chemical, agricultural industries and provides areas that are not used in production process for rent. One of the key features of the plant is its location. Main operational facilities are in the central part of Kyiv and has access to one of the busiest streets. Total area of facilities is about 300 ths sq.m.

#### **Adviser**

KPMG (in consortium with BDO, Cushman & Wakefield)





#### **PJSC Odesa Portside Plant**

#### **Overview**

99.6% state-owned **nitrogen fertilizer producer and export transshipment company located in Odesa region, near the Black Sea coastline.** The plant consists of two ammonia production units with total annual capacity of 1,100 thnd tons and two carbamide production units with total annual capacity of 860 thnd tons. It produces 23% of total ammonia output and 18% of total carba-mide output in Ukraine and exports 85% of its current production to 30 countries.

#### **Adviser**

Pericles Global Advisory (in consortium with SARS CAPITAL, Kinstellar, White&Case (Europe), KPMG)



Auction

2022



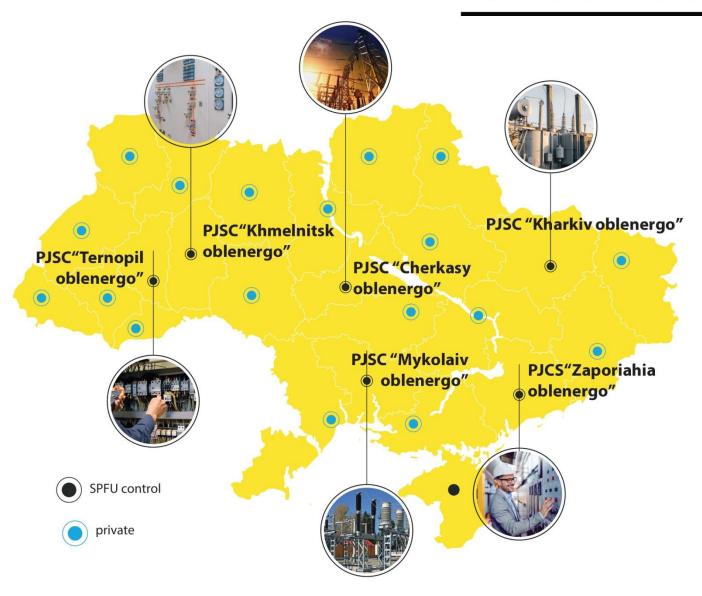
# **Electricity distribution system operators**

# TRANSPARENCY AND PROFESSIONALISM

Regional power distributors supply customers in their respective areas usually one oblenergo per province. Oblenergos own and operate c. 1 million kilometers of 0.4-110 kw grids, transformer substations and switching and metering equipment.

Among circa 30 providers of electricity distribution services in Ukraine, 6 are under the SPFU mangement. 5 of which will be privatized





#### **HOW DOES PRIVATIZATION WORK?**

TYPES OF ASSETS
FOR PRIVATIZATION
& REVIEW OF THE PROCEDURE

#### TYPES OF ASSETS FOR PRIVATIZATION

#### Large-scale privatization

- Integrated property complex of state enterprises, blocks of shares (of interest) in state enterprises
- Price will be UAH 250+ million (≈EUR 7,6 + million)
- Offline auction, review of documents before the auction

#### Small-scale privatization

- Integrated property complex / subdivisions or units of state enterprises
- Individual property unit (movable and immovable property), unfinished construction
- Heritage Assets (cultural and social)
- Blocks of shares (of interests) in companies' equity capital
- Other assets with the value of less than UAH
   250 million (≈ EUR 7,6 million)
- Online auction, review of documents after the auction

# LARGE-SCALE PRIVATIZATION PROCEDURE

Choosing asset and its check



Submission of documents



Review of documents by SPFU



Payment, AMCU clearance and transfer of the asset

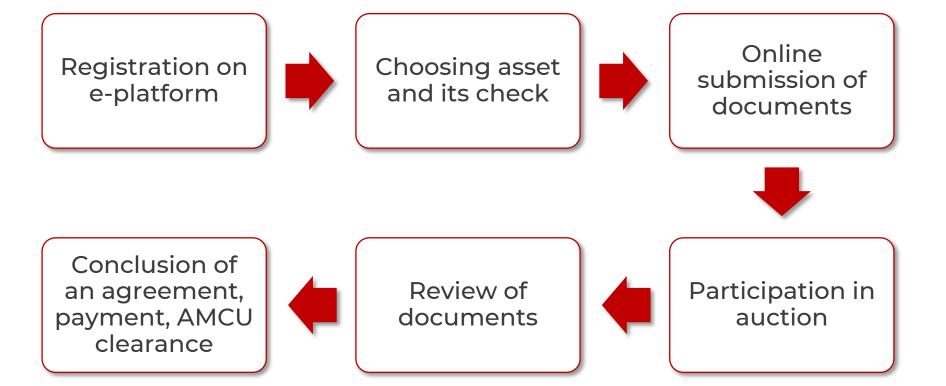


Conclusion of an agreement



Participation in auction

#### **SMALL-SCALE PRIVATIZATION PROCEDURE**



#### **BUYERS**

# REQUIREMENTS FOR BUYERS & PECULARITIES OF PARTICIPATION OF FOREIGN INVESTORS

#### **BUYERS**

Individuals and companies (national and foreign) subject to restrictions

#### Buyers, who cannot participate in privatization:

- Buyers registered in offshores with non-transparent ownership structure
- Buyers from Russia (under control of the state; beneficiary 10%+ are residents of Russia; citizens of Russia)
- Companies from countries put by FATF on the list of jurisdictions, which do not cooperate on AML or their direct or indirect subsidiaries (50%+ interest)

- Companies with non-disclosed information about beneficiaries
- Persons under sanctions, and their affiliated persons
- Persons, and their affiliates, who have taken part in privatization previously and agreement on sale and purchase with them have been terminated because of a breach
- advisors, who prepared assets for privatization; the state, state enterprises, governmental bodies

#### PARTICIPATION OF FOREIGN INVESTORS

- is possible directly or via SPV
- minor differences in documents for submission
- **not all e-platforms** work with foreigners
- if SPV is formed, requirements for submission of financial statements should be considered

DO YOU NEED AN SPV?



- Type of Asset?
- Planned business?
- Tax purposes

#### **HOW TO PARTICIPATE?**

# SUBMISSION OF DOCUMENTS AND PARTICIPATION IN AUCTIONS

#### **DOCUMENTS**

- application
- payment of security deposit (5% large-scale; 10% small scale)
   and registration fee or bank guarantee (for large-scale)
- consent to terms, conditions and future obligations
- for individuals passport and documents proving source of funds
- for companies:
  - extract from commercial register (legalization or apostille)
  - Information on ultimate beneficial owners
  - the last annual or quarter financial statement (certified by an auditor - for large-scale privatization)

#### **AUCTION FOR LARGE-SCALE PRIVATISATION**

- minimum 2 members and no less than 1 step of bidding
- public proceedings with presence of the buyers' representatives
- registration ends in 10 minutes before the auction
- start of the auction announcement of opening bid
- bidding in auction not less than 1% of opening bid
- signature of minutes final stage of auction
- refusal of winner forfeits the right to participate in the future (for this asset), losing security deposit

#### **ONLINE AUCTION OF SMALL-SCALE PRIVATIZATION**

#### First auction

- With or without conditions, raising of bids
- Starts at 100% of opening bid
- 3 rounds with 3 minutes
   to bid on every round
- Bids priority determined from the lowest to highest bid

#### Second auction

- With lowered opening bid
- Starts from 50% of opening bid
- 3 rounds with 3 minutes
   to bid on every round
- Bids priority determined from the lowest to highest bid

#### Third auction

- 3-step Dutch auction:
- I automatic lowering of bids starts at 50% of opening bids
- II after locking the bid submission of closed bids
- III bid of the winner of Dutch auction

#### **ONLINE AUCTION OF SMALL-SCALE PRIVATIZATION**

Аукціон завершився 15-го липня 2020 о 16:52	Завершено
"СІТІ КОМЕРЦ ДЕВЕЛОПМЕНТ"	720 000 777,00 грн
AT "XMK" TA	960 000 000,00 грн
ПУБЛІЧНЕ АКЦІОНЕРНЕ ТОВАРИСТВО "КОМЕРЦІЙНИЙ БАНК "АКОРДБАНК"	999 999 999,00 грн
тов "зв ріелті"	1 000 000 011,00 грн
ТОВАРИСТВО З ОБМЕЖЕНОЮ ВІДПОВІДАЛЬНІСТЮ "ЦИТАДЕЛЬ ДЕВЕЛОПМЕНТ"	1 000 050 500,00 грн
ТОВАРИСТВО З ОБМЕЖЕНОЮ ВІДПОВІДАЛЬНІСТЮ "ІНВЕСТИЦІЙНА УКРАЇНСЬКА ГРУПА"	1 111 111 111,11 грн
ТОВАРИСТВО З ОБМЕЖЕНОЮ ВІДПОВІДАЛЬНІСТЮ "СМАРТЛЕНД"	1 111 111 222,22 грн максимум

## FINANCING

# **ATTRACTING BORROWED CAPITAL**

#### **OPTIONS FOR FINANCING OF PRIVATISATION**

#### Own capital

Source of funds shall be proved by documents

#### Borrowed capital

- Lender shall comply with the requirements for buyers
- Buyer shall submit documents to prove the Lender's commitment to provide financing
- The information to be provided is the same as the one regrading the buyer

# **HOW NOT TO DO?**

**BUYERS' MISTAKES** 

#### MISTAKES OF INVESTORS IN PRIVATIZATION

- not submitting all the required documents
- ignoring the first auction (small-scale)
- no legal and no technical **due diligence**
- not taking into account the VAT considerations
- not **inspecting the assets** before the auction
- late payment of the security deposit
- improper review of the **buyer's ownership structure**, affiliates
- ignoring the deadlines for submission of documents

### Thank you for attention!











**MAX LEBEDEV** 

Partner

m.lebedev@golaw.ua +38 066 48 50 003

**OLEKSANDR MELNYK** 

**Senior Associate** 

o.melnyk@golaw.ua +38 093 79 79 723

**OLGA BATOVA** 

Adviser of the Chairman of the State Property Fund of Ukraine

**MICHAL PRAVDA** 

Deputy Director of the Export Credit and Investment Insurance Department of EGAP